2025



FESTIVAL OF THE AMERICAS

4th Annual

HISPANIC HERITAGE FESTIVAL SPONSORSHIP PACKET

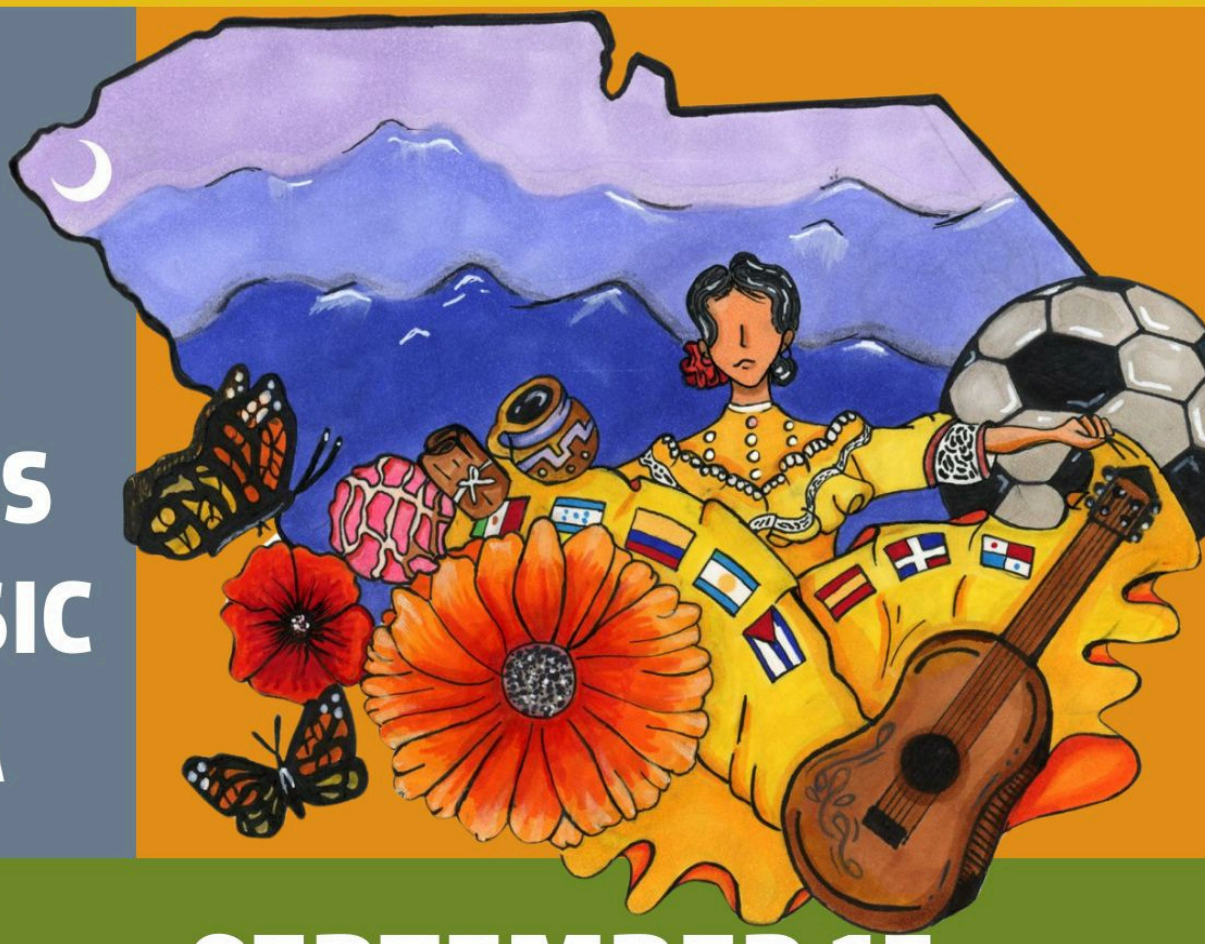
CONTACT

OLIVIA VASSEY
105 W SOUTH BROAD STREET
WALHALLA SC 29691
OVASSEY@CITYOFWALHALLA.COM

CITY OF WALHALLA

FESTIVAL OF THE AMERICAS

FOOD
ART
DANCE
VENDORS
LIVE MUSIC
PIÑATA



FREE ENTRY

SEPTEMBER 13
12:00 – 7:00 PM

WALHALLA'S MEMORIAL SOCCER STADIUM
207 N. COLLEGE ST. WALHALLA, SC 29691

Garden of the Gods
WALHALLA
SOUTH CAROLINA
MAIN STREET TO THE MOUNTAINS

Oconee County Public Library

OCONEE HISTORY MUSEUM

PALMETTO LUNA ARTS

WWW.CITYOFWALHALLA.COM/EVENTS


Festival de las Americas!
September 13,2025
12-7 P.M.
SON DEL CALLAO
Walhalla Memorial Soccer Stadium
207 N. College St, Walhalla, SC 29691


Festival de las Americas
September 13,2025
Mariachi Internacional
Walhalla Memorial Soccer stadium
207 N College St, Walhalla, SC 29691


Festival de las Americas!
September 13,2025
Walhalla Memorial Soccer Stadium
207 N. College Street Walhalla, SC 29691
12-7 P.M.
LS
Latin Soul
BAND


LIVE

EVENT SCHEDULE

SEPT 13 2025 12PM-7PM

4th Annual Walhalla Hispanic Heritage Festival

Festival de Las Americas

11:30AM	Welcome
12PM	Mariachi Band
1PM	Latin Soul Band
1PM	Pinata: ages 6 & under, ages 7-12
3PM	Danza Azteca
4PM	Son del Callao
6PM	Salsa Performance by Gabi & Aaron
7PM	Closing Remarks
ALL DAY	DJ ZAR
ALL DAY	Pastor Edson

Sponsorship Packages



Platinum Sponsorship Package

- Logo placement on all marketing materials
- Sponsor name mentioned 6 times at event
- Platinum Sponsor Banner

$800

Gold Sponsorship Package

- Logo placement on all marketing materials
- Sponsor name mentioned 4 times at event

$600

Silver Sponsorship Package

- Logo placement on all marketing material
- Sponsor name mentioned at event

$400

Bronze Sponsorship Package

- Sponsor name mentioned at event

$200

Business Name _____

Address _____

_____

Website _____

Contact Person _____

Contact Phone Number _____

Contact Email _____

Logo submitted? _____ Sponsor level: _____

What would you like us to say about your business at the event?