

2025



EVENTS SPONSORSHIP PACKET

CONTACT

OLIVIA VASSEY
105 W SOUTH BROAD STREET
WALHALLA SC 29691
OVASSEY@CITYOFWALHALLA.COM



WALHALLA JEEP FEST

MAY 17, 2025
WALHALLA SC
#WALHALLASCJEEPFEST
9AM-1PM RIDE- RETURN BY NOON
SHOW AND SHINE 1-2PM
AWARDS ANNOUNCED AT 2PM

DJ- PRIZES



GET OUTDOORS DAY

JUNE 7, 2025
STUMPHOUSE MOUNTAIN PARK
WALHALLA SC
#STUMPHOUSEMOUNTAINPARK
#SMP, #SMPGETOUTDOORS
9AM-NOON

LIVE MUSIC



INDEPENDENCE FEST

THURSDAY, JULY 3RD
MAIN STREET WALHALLA SC
#WALHALLASCINDEPENDENCEFEST
6PM TO 10PM
BIKE PARADE
SACK RACE
JULY 4TH TRIVIA
SCAVENGER HUNT



MERCHANTS MARKET

OCTOBER 4, 2025
MAIN STREET
WALHALLA SC

11AM TO 3PM

DJ



FARMERS MARKET

SATURDAYS 8:30AM- NOON
MAY 3- SEPTEMBER 27, 2025
(EXCEPT JULY 5TH)

OWEN'S PARK AT BROWN'S SQUARE
MAIN AT S. COLLEGE
WALHALLA SC 29691

20 EVENTS- LIVE MUSIC-ARTISTS
SPONSORSHIP IS FOR THE SEASON,
NOT PER EVENT

SINGLE SPONSOR OPPORTUNITIES

One Sponsorship available per event

\$250 PER EVENT

Logo on Marketing Materials and A frames at event

- 10/25** Walhalloween, Main Street, 12-2pm
- 10/31** Boo in the Bay, Fire Department 6-8pm
- 12/5** Tree Lighting, Main Street, 5:30-7pm
- 12/6** Christmas Parade, Main Street, 5-7pm

Sponsorship Packages

Prices are per event. Discount available for Platinum Sponsorship of all events.

Platinum Sponsorship Package

- Logo placement on all marketing materials
- Sponsor name mentioned 4 times at event
- Sponsor name/logo on event staff shirt and event shirt for public when applicable
- Platinum Sponsor Banner

\$1000

Gold Sponsorship Package

- Logo placement on all marketing materials
- Sponsor name mentioned 2 times at event
- Sponsor name/logo on event staff shirt and event shirt for public when applicable

\$750

Silver Sponsorship Package

- Logo placement on all marketing material
- Sponsor name mentioned at event

\$500

Bronze Sponsorship Package

- Logo placement on all marketing material

\$250

Business Name _____

Address _____

Website _____

Contact Person _____

Contact Phone Number _____

Contact Email _____

Logo submitted? _____ Sponsor level: _____

What would you like us to say about your business at the event?