**Agenda for October 1st, Wednesday 5:30 pm**

I. Call to Order and Welcome

II. Approval of Previous Minutes

III. Updates Since Last Meeting

* Election of officers recap (Chair, Vice Chair, Secretary)
* Review of agreed top two priorities from prior session

IV. **Short-Term Priorities (0–6 Months)** a. Improve City Communication & Responsiveness b. HTAX/ATAX Compliance & Online Filing System c. Sidewalk Repairs, Property Standards, and Beautification d. Stakeholder Collaboration & Marketing (businesses, WPAC, Stumphouse Park, Sertoma Field)

V. **Long-Term Priorities (6–24 Months)** a. Business Development Council (BDC) Formation b. Tourism & Events Expansion (signature events, tourism packages) c. Infrastructure & Safety (street lighting, proactive hit list) d. Business Recruitment Strategy

VI. Revenue & Accountability Framework

* KPI Dashboard (HTAX, ATAX, licenses, visitor counts)
* Quarterly reporting & transparency goals
* 12-month revenue growth target (10–15%)

VII. Discussion: Committee Member Ideas & Contributions

* Review of member-submitted “low hanging fruit” and strategic proposals
* Open floor for additional short-term and long-term suggestions

VIII. Next Actions & Assignments

* Task ownership for compliance, infrastructure, marketing, and business development initiatives
* Establish working groups or subcommittees if needed

IX. **Next Meeting Schedule**

* Set date and time for next meeting.
* Deadlines for HTAX/ATAX dashboards.

X. Closing Remarks

XI. Adjournment