

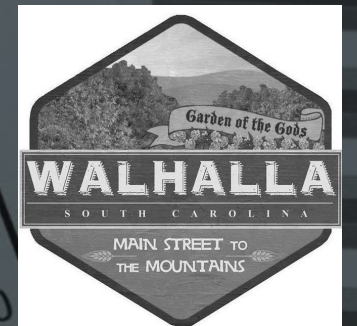
FY 2024 HOSPITALITY FUND BUDGET PRESENTATION

CITY OF WALHALLA

TIMOTHY B. BURTON

CITY ADMINISTRATOR

APRIL 8, 2023



FY 2024 City Council Goals

DEVELOP

- OPPORTUNITIES FOR RESIDENTIAL AND COMMERCIAL DEVELOPMENT

IMPROVE

- COMMUNICATION, TEAMWORK, CUSTOMER SERVICE WITH A FOCUS ON DEVELOPING/EXPANDING RECREATIONAL PROGRAMS

INVEST IN

- IN HUMAN CAPITAL; CREATE COMPETITIVE EMPLOYEE COMPENSATION AND WORKFORCE

CONTINUE

- TO SUPPORT INFRASTRUCTURE AND CAPITAL REPLACEMENT PROGRAMS

COMPLETE

- ESTABLISHED PROJECTS AND CONTINUE STRENGTHENING COMMUNITY PARTNERSHIPS

Major Budget Highlights

Funds multiple non-profit partners for a total of \$119,500

Contributes \$242,000 to General Fund for recreation, overtime, and community development

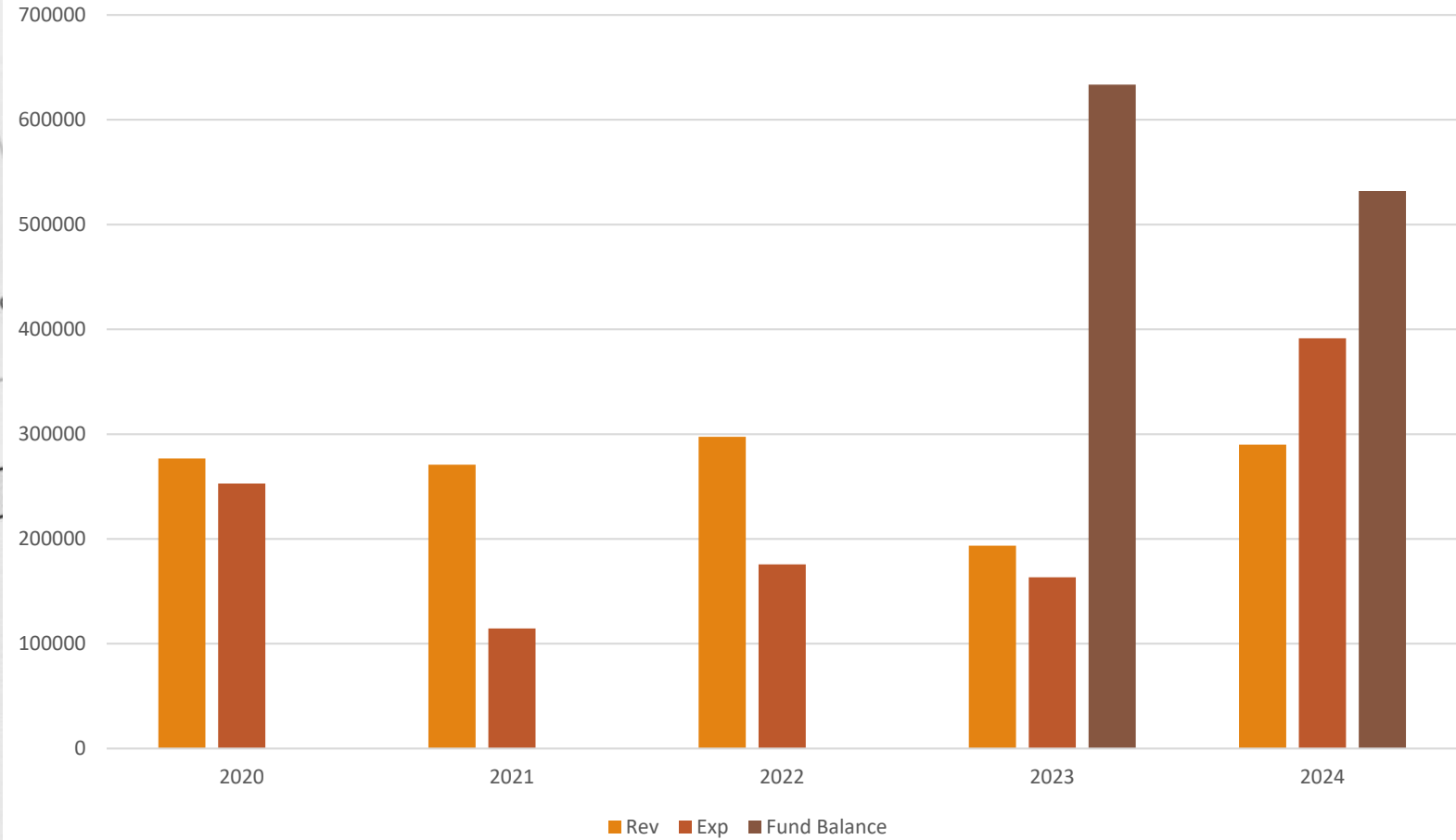
Funds \$30,000 for multiple events and advertising throughout the year

Revenue Forecast





Revenue and Expenditures



Aid to Non-Profits

Finance Committee Recommendations (requested)

Main Street \$45,000 (\$72,000)

WPAC \$45,000 (\$45,000)

Oconee History Museum \$8,500 (\$8,500)

Oconee Military Museum \$7,500 (\$7,500)

Cherokee Museum \$5,000 (\$5,000)

Oktoberfest \$8,000 (\$25,000)

TOTAL \$119,500.00 (\$163,000)

Meets Council Objective:

5. Complete projects and continue strengthening community partnerships

Community Development

1. Funds Main Street Director 100%
2. Funds Community Development Manager 50%

Meets Council Objectives:

- 1. Develop opportunities for residential and commercial development*
- 5. Complete established projects and continue strengthening community partnerships*

Transfer to General

1. Funds \$123,898 towards recreation
2. Funds \$10,000 towards overtime for all staff (police, public works, and fire).

Total GF contribution \$133,898

Meets Council Objectives:

2. Improve communication, teamwork, customer service with a focus on developing/expanding recreational programs.

3. Invest in Human Capital; create a competitive employee compensation and workforce.

Events and Advertising

1. Funds \$20,000 for events throughout the year.
 - A. Main Street to the Mountains
 - B. Independence Fest
 - C. Walhalla Wonderland
2. Funds \$10,000 for advertising in various local and regional markets

Total \$30,000

Meets Council Objectives:

1. Develop opportunities for residential and commercial development

5. Complete established projects and continue strengthen community partnerships.

**Walhalla, South Carolina
HOSPITALITY FUND REVENUE (029)
2023-2024 Budget**

Item	FY 20 Actual	FY 21 Actual	FY 22 Actual	FY 2023 Approved	FY 2023 YTD	FY 2024 Requested	FY 2024 Recommended
Hospitality Revenue	276,829.00	270,850.14	297,472.89	285,000.00	193,601.50	290,000.00	290,000.00

**Walhalla, South Carolina
HOSPITALITY FUND EXPENDITURE (029)
2022-2023 Budget**

Item	FY 20 Actual	FY 21 Actual	FY 22 Actual	FY 2023 Approved	FY 2023 YTD	FY 2024 Requested	FY 2024 Recommended
Personnel Services							
Salaries Wages			46,500.00				
Contract Labor			-				
Retirement		7,700.40					
FICA		3,557.25					
Workers Comp.		567.30					
Health Insurance		6,166.32					
Christmas Bonus							
Personnel Services			64,491.27				
Other Services							
Advertising	10,658.05	6,791.19	11,000.00	6,000.00	10,307.12	10,000.00	10,000.00
Capital Expenditures			-				
Swimming Pool			10,151.61	4,000.00			
Bank Service Charges	2,700.00	670.60					
Promotions							
Chamber of Commerce	10,000.00	763.14					
WCA	36,361.40	25,000.00	30,000.00	40,000.00	40,000.00	45,000.00	45,000.00
Aid to Non-profits	8,500.00	8,500.00	7,750.00	13,500.00	13,500.00	46,700.00	29,500.00
Miscellaneous Expenditures	184,585.49	73,550.74	59,674.27		13,824.59		
Office Supplies							
Computer Services							
Decorations							
Postage							
Materials and Supplies							
Janitorial Supplies							
Travel							
Training							
Ads							
Events						20,000.00	20,000.00
Dues							
Transfer to Main Street		56,415.56	65,008.73	85,714.93	72,000.00	45,000.00	45,000.00
Transfer to General Fund			239,491.27	-	242,000.00	242,000.00	242,000.00
Other Services	252,804.94	114,512.53	175,754.58	368,000.00	163,346.64	435,700.00	391,500.00
Total Hospitality	252,804.94	114,512.53	175,754.58	368,000.00	163,346.64	435,700.00	391,500.00
FUND BALANCE TOTAL				633,515.14	487,815.14		532,015.14

Questions, Comments